

Time	Duration	Day 1: Wednesday	Day 2: Thursday	Day 3: Friday
09:00	01:30	Define Challenge / Goal for the workshop – repetition of the getpresseverymonth material	Decision	Testing
10:30	00:15	Break	Break	Break
10:45	01:30	Which backlins to get? / Ideation phase	Prototype	Testing
12:15	01:00	Lunchbreak	Lunchbreak	Lunchbreak
13:15	01:30	Ideation phase – II	Prototype	Testing
14:45	00:15	Break	Break	Break
15:00	02:00	Research & Sketching	Prototype	Feedback and Post-Workshop
17:00	END			